



REDAVID®
Salon Products





A message from Leonardo Redavid

FOUNDER AND CREATOR

"30 years living and breathing hair artistry have taught me one thing: all great styles start with hair that is as strong as it is healthy. Every product you'll discover within these pages, in your salon or at home, is born from a need-crafted with care and formulated with love. They are born from a lifelong philosophy that hair should be as nurtured as our skin. Powerful hair science and naturally derived ingredients that don't weigh down your style. My goal? Give you a style that stuns and your hair a whole lot of love."

Leonardo REDAVID

IN EVERY PRODUCT, IN EVERY DROP:
Honesty in Formulation, Purity in Intent.

PROUDLY CANADIAN MADE:

REDAVID® products are formulated and filled in Vancouver, British Columbia.

AFFORDABLE LUXURY:

Hand-picked, top shelf, skincare-grade ingredients...fairly priced.

PROFESSIONAL PERFORMANCE:

All REDAVID® products are thoroughly stress tested by our team before ever hitting the shelves.



CRUELTY-FREE



PARABEN-FREE



SULFATE-FREE



DYNAGEN-R™

EXCLUSIVE HAIR TECH

In every product – "smart" hair repair!

One of nature's most perfect proteins!

Derived from fermented sugar cane.

Molecularly similar to hair proteins.

Easily penetrates and tackles deep damage.



3 HAIR CHALLENGES



STRUCTURAL DAMAGE

Dull, porous, visible damage



LOSS OF ESSENTIAL MOISTURE

Frizzy, coarse and dull hair



EXTERNAL INTEGRITY

Aged, weathered and porous hair

3 HAIR BENEFITS



PHASE 1: REBUILD

Collagen, keratin and hair proteins are replaced, while existing levels are boosted for stronger hair.



PHASE 2: REHYDRATE

HydroNutrient Complex deposits vitamins and amino acids to renew moisture balance.



PHASE 3: RESEAL

Cuticle layers are repaired and resealed for free radical and humidity resistance with mirror-like shine.



ORCHID OIL®

One Unique Oil, Serious Hair Science!

REDAVID Orchid Oil® is delicately harvested from the stems and flowers of the Cymbidium Orchid for it's unique benefits for curly and damaged hair: from restoring and maintaining

essential moisture to renewing every strand ravaged by chemical and thermal damage. Best of all, the incredibly lightweight property of the oil doesn't weigh hair down!

AN 8-IN-1 WONDER INGREDIENT

- Controls frizz
- Makes hair soft and manageable
- Helps make hair stronger
- Restores moisture to normal levels
- Detangles
- Faster blow outs
- Adds radiant shine
- Heat protection

4 THINGS TO LOVE ABOUT ORCHID OIL®:

MIRROR-LIKE SHINE

In clinical trials Orchid Oil® was discovered to help fill in the cracks and imperfections in every hair strand, restoring natural hair smoothness and leaving it with a mirror-like shine.



A NATURAL MOISTURE BALANCER

In clinical trials Orchid Oil® was discovered to act as an external moisture balancer, going to work on hair that has become delicate from chemical, thermal and environmental stress.

FREE RADICAL SCAVENGER

Orchid Oil® contains Orchicyanin I, Orchicyanin II and Cyanin, all of which form Reactive Oxygen Species (ROS), scavenging up to four times more free radicals than Vitamin E and Vitamin C.

KEEP IT LIGHT & FRIZZ-FREE

Even in high humidity, Orchid Oil® does not allow an overabundance of moisture to weigh hair down or make it frizzy.

LUXURIATE THOSE TRESSES.

ORCHID OIL® SHAMPOO

Ultra-Nourishing Shampoo with Dynagen-R™

A gentle nourishing shampoo that cleanses, rehydrates and adds voluminous body!

- Restores proper moisture balance
- Improves hair elasticity and suppleness
- Botanical extracts nourish as well as restore

Recommended for: Curly, kinky, wavy hair and seriously damaged hair.



Coconut Oil
Reproteinizes / Rehydrates



Shea Butter
Rehydrates / Moisture Barrier



Phyto MicroProteins
Reproteinizer / Binds Moisture



Aloe Vera, Chamomile
& Rosemary
Promotes Healthy Hair and Scalp



UNTANGLE AND LOVE EVEN THE MOST DAMAGED HAIR.

ORCHID OIL® CONDITIONER

Ultra-Nourishing Conditioner with Dynagen-R™

A rich, nourishing conditioner that will untangle, add essential moisture and create mirror-like shine!

- Boosts shine and tames frizz
- Rehydrates and balances moisture without adding weight
- Leaves hair stronger, bouncier and more touchably soft

Recommended for: Curly, kinky, wavy hair and seriously damaged hair.



Coconut Oil
Reproteinizes / Rehydrates



Yarrow Flower
Promotes Healthy Hair and Scalp



Clove Flower
Softens Hair / Adds Body



Ginkgo Leaf & Ginseng Root
Reduces Protein Loss / Regenerates

THE ORIGINAL
AND BEST LOVED
TREATMENT, IMBUED
WITH THE MIRACLE
OF ORCHIDS.

ORCHID OIL® TREATMENT

Ultra-Nourishing Serum

A powerful daily leave-in treatment that offers protection while defrizzing, smoothing and enhancing shine.

- Tames even the frizziest and most damaged hair
- Leaves curls smooth and bouncy
- Delivers weightless, grease-free manageability
- Seals and protects the hair from external stresses and thermal damage

Recommended for: All hair types.



Coconut Oil
Reproteinizes / Rehydrates



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates



A TWO-PART POWER
SYSTEM FOR ULTRA
DAMAGED OR CURLY HAIR.

ORCHID OIL® DUAL THERAPY™

Ultra-Nourishing Repair with Dynagen-R™

This 2-part universal repair system takes on heavily damaged hair as well as offers total support for the needs of curly hair.

PART 1: REDAVID® REPAIR

- Repairs over processed and environmentally damaged hair
- Detangles and mends split ends
- Delivers renewed strength and body

PART 2: REDAVID® SHINE

- Closes and seals the cuticle for amplified shine
- Rebalances moisture
- Increases body and fullness

Recommended for: Curly, kinky, wavy hair and seriously damaged hair.



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates



Coconut Oil
Reproteinizes / Rehydrates



Aloe Vera, Chamomile & Rosemary
Promotes Healthy Hair and Scalp



Willow Bark
Soothes Scalp / Rehydrates



DEFINE EVERY CURL,
KEEPING THEM SOFT
AND MANAGEABLE.

ORCHID OIL®
CURL DEFINING CREME
with Dynagen-R™

Taming even the unruliest and damaged hair, this rich
creme will leave your curls healthy, radiant and supple.

- Restores essential moisture balance
- Defines and shapes curls
- Boosts natural hair elasticity

Recommended for: All types of curly hair.



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates



Coconut Oil
Reproteinizes / Rehydrates



White Meadowfoam Flower
Rehydrates / Moisture Barrier



SHEA BUTTER

Essential Repair for the Driest of Hair!

Perhaps the most well-known, well-loved super ingredient in skincare, Shea Butter has a lineage as a beauty healer that dates back to Ancient Egypt. A natural plant fat found in the African Karite Nut tree, its restorative

and moisture balancing abilities translate just as much to hair and scalp as they do to skin. It leaves hair softer, more manageable, healthy and able to fight off free radicals.

4 THINGS TO LOVE ABOUT SHEA BUTTER:



- It works simultaneously as a leave-in treatment and as a deep conditioner.
- Adds moisture back into dry hair and scalp, while also serving as a barrier to keep moisture in.
- Loaded with hair healthy fats, phytosterols and multiple vitamins (A, D, E and F).
- Helps to improve both the texture and shine of hair with long-term use.

BUTTER IT UP.
NOURISH FROM
ROOT TO TIP.
QUENCH THE DRIEST
HAIR.

SHEA BUTTER SHAMPOO

with Dynagen-R™

A rich shampoo that rehydrates & nourishes the driest, most fragile hair.

- Restores moisture levels
- Protects colour-treated hair
- Heals every day damage

Recommended for: Chemically treated, dry or damaged hair.



Shea Butter

Rehydrates / Moisture Barrier



Silk Amino Acids

Binds Moisture / Shine Enhancement



Phyto MicroProteins

Reproteinizer / Binds Moisture



WORK IT IN.
FEEL THAT SOFTNESS.
A LUXURY YOU CAN
AFFORD.

SHEA BUTTER CONDITIONER

with Dynagen-R™

A rich daily conditioner that heals as it hydrates, leaving even the most damaged of hair soft, manageable, healthy and feeling luxurious.

- Helps mend split ends
- Protects against every day damage
- Eliminates tangles

Recommended for: Chemically treated, dry or damaged hair.



Shea Butter

Rehydrates / Moisture Barrier



Cymbidium Orchid Complex

Scavenges Free Radicals / Rehydrates



CEDARWOOD OIL

Great Hair is Fresh Hair. Cleansed and Hydrated!

Extracted from the coniferous trees native to British Columbia, this fragrant oil features natural non-chemical chelating properties, removing everything from dead skin cells on the scalp to styling

products and hard-water minerals that weigh down your hair. It is essential daily care for fine hair types and the perfect treatment to “reset” your hair before color or chemical services.

4 THINGS TO LOVE ABOUT CEDARWOOD OIL:



- Normalizes the scalp and every strand of hair prior to a colour service for brighter, truer colour results.
- Helps to regulate sebum production and address oily scalp conditions found in men and women.
- Gently cleanses and conditions the hair without adding weight that can collapse a hairstyle.
- Helps boost circulation to hair follicles for healthier, stronger hair growth.

GENTLY DEEP CLEAN.
TACKLE BUILDUP.
LEAVE HAIR FEELING
FRESH & NATURAL.

CEDARWOOD™ SHAMPOO

with Dynagen-R™

A delicate shampoo that removes the daily grit, grime, oils and product buildup that can rob hair of its natural beauty, leaving hair squeaky clean..

- Cleanses hair back to a purer state
- Maintains hair hydration
- Invigorates hair and scalp
- Increases volume and shine

Recommended for: Non-chemically treated hair.
Normal to oily, fine to medium hair.



Cedarwood Oil
Deep Cleanses / Invigorates



Hemp Seed Oil
Reproteinizer / Prevents Breakage



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates



LIGHT
CONDITIONING.
WON'T WEIGH
YOUR HAIR DOWN.

CEDARWOOD™ LIGHT CONDITIONER

with Dynagen-R™

A delicate daily conditioner that hydrates, protects and detangles the finest of hair without weighing it down.

- Nourishes hair prone to dryness
- Leaves hair touchably soft
- Delivers radiant shine

Recommended for: Non-chemically treated hair.
Normal to oily, fine to medium hair.



Cedarwood Oil
Deep Cleanses / Invigorates



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates

SPRAY IT ON.
LEAVE IT IN.
GET RID OF THE
TANGLES.

**CEDARWOOD™ LEAVE-IN
CONDITIONER**

with Dynagen-R™

A leave-in conditioning spray for all hair types that gives manageability to hair while protecting its structure and moisture balance.

- Detangles and tames flyaway hair
- Freshens hair and adds shine on the go
- Protects hair from punishing environments

Recommended for: All hair types.



Cedarwood Oil
Deep Cleanses / Invigorates



Hemp Seed Oil
Reproteinizer / Prevents Breakage



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates



PICK IT UP.
THICKEN IT UP.
BOOST FROM THE
ROOT.

VOLUMIZER

with Dynagen-R™

This bodifying volumizer won't just lift flat hair to new heights, it'll plump and strengthen each strand along the way, leaving hair soft to the touch.

- Plumps and thickens hair of any length
- Creates airy and amplified volume

Recommended for: Flat hair that needs a little oomph!



Castor Oil
Promotes Hair Density / Strengthens



Hyaluronic Acid
Scavenges Free Radicals / Volumizes

HOLD FACTOR
● ● ● ○ ○

SHINE FACTOR
● ● ● ○ ○

MIST IT IN.
TEXTURE IT UP.
FOR A HOLD THAT
LASTS.

MAX HOLD SPRAY

Amp up the volume or tease it up with this texturizing finishing spray that delivers durable and lasting all day hold.

- Delivers a natural finish
- Firmly holds styles in place

Recommended for: Any hair that needs durable, lasting hold.



Chamomile Oil

Rehydrates / Promotes Healthy Hair & Scalp



Citronella Oil

Soothes Scalp / Aromatherapeutic

HOLD FACTOR



SHINE FACTOR



CHOOSE YOUR
SPRAY PATTERN.
MIST IT IN.
A FLEXIBLE HOLD
YOU CAN RESHAPE.

WORKING SPRAY

This light, airy mist is the cutting edge in spray technology. It provides a pliable, working hold with endless flexibility to brush through and restyle as often as you like!

- 3 spray pattern settings: twist the head for low, medium or high
- Creates a non-sticky, moveable hold

Recommended for: Any hair that needs flexible, workable hold.



Provitamin B5

Rehydrates / Softens



Arginine (Amino Acid)

Bond Builder / Reproteinizer

HOLD FACTOR



SHINE FACTOR





MOLD IT UP.
SLICK IT BACK.
PLIABLE HOLD.
NEVER GREASY.

POMADE

This classic styling tool gets a revamp for the modern world, with a pliable hold to create classic styles without the grease.

- Innovative water soluble, petroleum-free formula
- Perfect for molded, separated or slicked back looks

Recommended for: Any hair you want to creatively sculpt.



Cymbidium Orchid Complex
Scavenges Free Radicals / Rehydrates



Rosemary Leaf Extract
Richens hair tone / Promotes Healthy Hair & Scalp

HOLD FACTOR
● ● ○ ○ ○

SHINE FACTOR
● ● ● ● ●

TEXTURE CREME

A rich, creamy styling tool with a unique composition: it moves like a glue, but when worked into the hair finishes with a non-tacky weightless hold!

- Create subtle or extreme definition
- Forms a microscopic lattice around every strand for lasting hold

Recommended for: Any hair you want to creatively texture.



Rapeseed Oil Fatty Acids
Smoothes / Rehydrates



HydraVolume Complex
Volumizes / Amplifies Definition

HOLD FACTOR
● ● ● ○ ○

SHINE FACTOR
● ● ● ● ●

AMP IT UP.
WORK IT
THROUGH.
STYLE YOUR
ATTITUDE.



CRACK IT OPEN.
NOURISH TO
THE ROOT.
GIVE YOUR HAIR
SOME LOVE.

COCONUT OIL TREATMENT

with Dynagen-R™

This coconut-infused weekly treatment is the perfect cure for over processed, frizzy or unruly hair.

- Deeply nourishes from root to tip
- Repairs and restructures
- Leaves hair soft and silky

Recommended for: Dry, damaged, over-processed hair.



Coconut Oil
Scavenges Free Radicals / Rehydrates



Cymbidium Orchid Complex
Reproteinizer / Smooths / Defrizzes

ALL NATURAL LIP BALM PEPPERMINT PARTY & VELVETY VANILLA

Delivering skin soothing essential moisture, our all natural lip balms are an honest blend of extracts from plants, nuts and all things great for skin!

- Soothes dry, chapped lips
- A great base for longer lasting lipstick



Shea Butter



Cocoa Butter



Sunflower Oil



Aloe Vera Extract

SOFT,
NOURISHED,
KISSABLE LIPS.

LOVE THAT HAIR.
GET THAT STYLE.
TAME THOSE
CURLS & WAVES.

**REDAVID®
ROUND BRUSHES**

Intelligently designed, our lightweight brushes combine natural boar bristles with longer nylon tips to smooth, straighten and tame even the coarsest, curliest, waviest hair.

- Heat retaining ceramic barrel and vented design
- Faster blow drying and finishing
- Gentle and non-damaging

Available Sizes:
25mm, 33mm & 43mm diameter



WHAT PEOPLE ARE SAYING ABOUT REDAVID®:



Natasha Peeman

"I LOVE these products! I have a full stock in my salon. My clients LOVE the Orchid Oil Line. Great product, great ingredients, beautiful packaging, amazing price point, awesome company to purchase from, and local to BC!! All great attributes"



Ryan-Miranda Kent

"My hair was dry and out of control. (...) was falling out and just in horrible shape. I got a sample of the Orchid Oil Treatment and it has done wonders. Love that I only have to use a tiny bit and it makes my hair silky soft takes the frizz out and it feels so healthy. (...) This is the first product I can (...) put on and leave it alone and it won't turn it into a huge frizz ball."



Vanessa Vendrasco-Aere

"I recently tried the Orchid Oil as a sample mostly just for fun. I didn't expect any major results honestly (...) This product is a life changer though, I've only used it once and my frizzy mess of red hair is WAY smoother and shinier and softer already (...). I honestly cannot rave enough about how much this product tamed my frizzy, fine hair. (...) You'll fall in love, I promise."



Chantelle Paquette

"IN LOVE with the Orchid Oil line, would highly recommend REDAVID products to anyone!
Thank you for helping my hair find its new best friend."



Andrea Koji

"I have naturally wavy/curly hair that is on the frizzy side. I always have had to style, defuse or blow dry my hair to achieve the look I want. I just tried the Shea Butter Shampoo and Conditioner with a touch of Orchid Oil afterwards and did not style afterwards... my hair is softer than I have ever felt it and it looks amazing with my natural waves. I let it air dry and it looks beautiful... that has never happened before. I am blown away. I'm so happy my stylist/ colorist introduced me to this line."



Denali Gaetz

"This product is absolutely amazing after only two uses of the [Dual Therapy] my hair is so much softer and the shiniest I have notice in years! I am absolutely in love!"



REDAVID®
Salon Products

SCIENCE THAT WORKS | STYLING THAT STUNS®



REDAVIDhair

www.redavidhair.com